

# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
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### Nighttime Intensity levels (nits)

- much too bright
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- much too dim
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### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
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Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided *Not sure I would notice important into there - generally don't look at signs (adv.) in our increased traffic.*  
Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

take-down costs & who pays them; criteria in contract for take-down procedures

Monitoring procedures



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*Intensity - for visually impaired drivers*



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- too short *needs 12-15*
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Other, please specify:

all are important!

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- Other (please specify):

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

These signs are not totally without merit, but in my opinion, these signs are an invasion into the public space. They are so large they can't be ignored. Perhaps a few would not be so intrusive if we could get rid of more billboards. Too many signs!!

~~More~~ The rates of take downs needs to be increased. I'm in favor of fewer signs.

Protect our scenic corridors from sign blight! Safety, aesthetics, cost, & environmental concerns all should give pause to increasing signage.

**Optional:** in low auto areas

Name

Address:

Telephone:

Email:

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undecided

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6 Incentives to promote take downs in scenic corridors and urban design districts

2 Spacing from Transguide signs

3 Solar capability

Other, please specify:

I don't read these signs and do not know if anyone that does.

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
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- Undecided

**ADDITIONAL COMMENTS:**

I read the Tranquille signs.

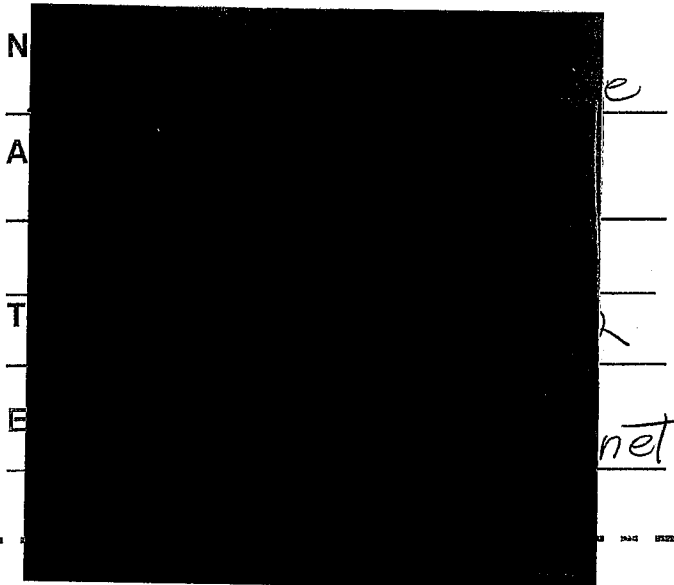
I do not read the digital signs.

They are hard to read, Too bright - Too much information on short signs.

When I see a digital I make a point not to look at it, too distracting for drivers.

Any passengers in vehicle maybe can read signs, but not good for driver to try to read. This is a waste and serves no purpose.

**Optional:**



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I like  
8 seconds.

### Daytime Intensity levels (nits) - Standards

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

5000 / 1500

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

↳ Standards  
1500

### Spacing requirements

- much too far
- too far
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- much too close
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addresses  
on premise

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not appropriate

undecided

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### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

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Amount and size of information displayed. (i.e. phone numbers, website addresses) *white space*

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

Check all that apply.

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- Other (please specify:  
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**ADDITIONAL COMMENTS:**

Will email thoughts & comments to Andrew to be placed online.

**Optional:**

Na

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Other, please specify:

Allowing display on both side of signs

Check all that apply.

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*What is subject to sign ordinance?*

**ADDITIONAL COMMENTS:**

*Why is the city being so restrictive when the on-premise sign code allows full motion video.*

*Regulations should be comparable.*

**Optional:**

Name

Address:

Telephone:

Email:

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Contact Our Councilman  
to vote "no" to  
digital signage



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**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- Other (please specify):

**ADDITIONAL COMMENTS:**

I WOULD LIKE TO SEE SAN ANTONIO HAVE A NO NEW ~~BILLBOARDS~~ BILLBOARD ORDINANCE; DIGITAL OR OTHERWISE.

IS IT ETHICAL TO HAVE CLEAR CHANNEL EMPLOYEES + LOBBYISTS TO FILL OUT AN UNSIGNED COMMENT CARD AT EACH MEETING?

**Optional:**

Name

Address:

Telephone:

Email:

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

