

# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

Check only one answer for the question below.

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

not appropriate

undecided

Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

Visual effects between successive displays (i.e. slide transition)

Amount and size of information displayed. (i.e. phone numbers, website addresses)

Placement near key driver decision points (i.e. major interchanges, complicated merge areas)

Incentives to promote take downs in scenic corridors and urban design districts

Spacing from Transguide signs

Solar capability

Other, please specify:

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Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- On-premises, general requirements
- Other (please specify):

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

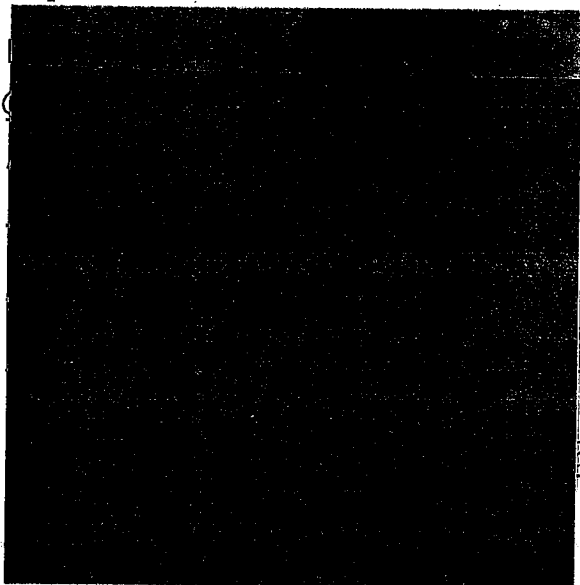
**ADDITIONAL COMMENTS:**

Do not allow RECONSTRUCTION of N/C BILLBOARDS IN HISTORIC DISTRICTS, SENAC CORRIDOR'S & URBAN CORRIDORS.

ADDRESS Digital sign on on-premise signs

Involve HDRC & PLANNING SECTION'S to provide input if REVISED ORD. 15 PROPOSED

**Optional:**



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RR.COM

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2 Incentives to promote take downs in scenic corridors and urban design districts

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**ADDITIONAL COMMENTS:**

EVERYONE'S INPUT IS IMPORTANT BUT LETS DON'T BECOME ANTI-BUSINESS FOR JUST BILLBOARDS. IT'S ALMOST A MONOPOLY NOW. SMALL COMPANIES (PRIVATELY OWNED) HAVE NO CHANCE. WE CAN BUILD A BANK OR DRUG STORE ON EVERY STREET CORNER WITH NOT MUST OPPOSITION BUT SAY BILLBOARDS AND IT'S LIKE PEOPLE WOULD STOP COMING TO SAT. THAT CRAZY. MAYBE MOVE SPACING TO 2500' BETWEEN SIGNS, ETC. THE SMALL COMPANIES WILL NOT BE ABLE TO STAY IN BUSINESS IF WE HAVE NO GROWTH OPPORTUNITIES. TAKE THE HAND OFFS OFF OF SMALL SIGN COMPANIES.

**Optional:**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 E-mail \_\_\_\_\_

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3 Spacing from Transguide signs

3 Solar capability

1 Other, please specify:

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CONSTRUCTION STANDARDS  
MINOR VERSES MAJOR

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### ADDITIONAL COMMENTS:

- REDEFINE DEFIN'S THAT STATE IF A STRUCTURE IS MODIFIED AT WHAT POINT DOES IT BECOME "MAJOR" <sup>OR A "REFACE"</sup> VERSUS MINOR - SAME INFO DEVELOPED FOR ON-PREMISE SIGNS SECTION 28 - NON CONFORMING CONSTRUCTION
- PERMIT REVIEW DSP REVIEWS BUT SHOULD ANOTHER BOARD/COMMISSION ALSO SEE IF ALL ASPECTS ARE MET
- BILLBOARDS SHOULD ONLY BE ALLOWED OUTSIDE ANY DESIGNATED URBAN, SCENIC, HDRC, CONSERVATION DISTRICT ON EITHER "REFACE" PROVISIONS.
- RATIO NEEDS TO BE REVISITED

### Optional:

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email \_\_\_\_\_

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NS.COM

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   Other, please specify:

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**ADDITIONAL COMMENTS:**

Safety must be the primary concern in any billboard consideration. Add cell phone use and any surprise concern will put anyone in jeopardy.

**Optional:**

Name

Address:

Telephone:

Email:

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**ADDITIONAL COMMENTS:**

*This is premature - if you are serious - you should wait for 2<sup>nd</sup> phase of independent study - to be out in 2010 - & is supposed to say whether or not actual controlled studies can establish a link between digitals & driver safety.*

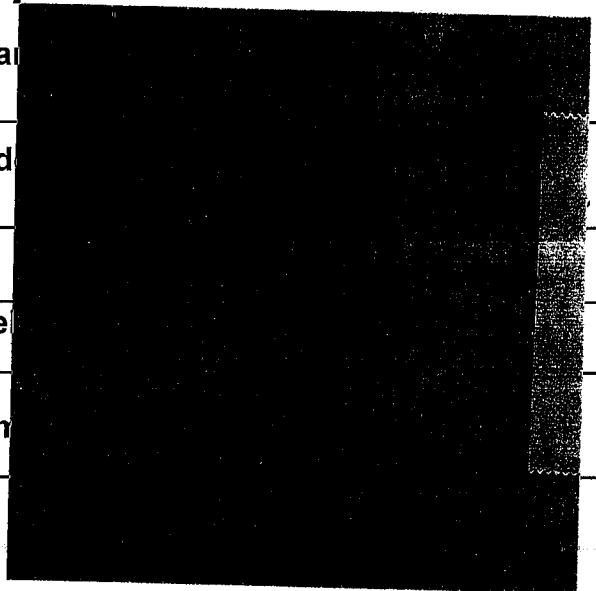
**Optional:**

Name

Address

Telephone

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No to Any

OUTDOOR Advertising

### Daytime Intensity levels (nits)

- much too bright
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- much too dim
- undecided

Why is this NOT A CHOICE!

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

None →

Possible

Fed. Regulations may require

City to Reimburse Sign Holders!

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

### Sign Usage for Public Information

appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)

NONE

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not appropriate

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We HAVE TRANSGUIDE

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- Spacing from Transguide signs
- Solar capability
- Other, please specify:

A certain height

BAN ALL OUTDOOR

ADVERTISE ment to include Banners, Letters, etc

Check all that apply.

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NONE  
 I WANT TO  
 KNOW MORE

**ADDITIONAL COMMENTS:**

One inspection of the Cur Rent Signs.

Unbelievable!

NO TO

ANY

OUTDOOR ADVERTISING

THIS IS NOT

A CHOICE

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THE CITY SHOULD NOT ALLOW ANY MORE

**Optional:**

Name

Address

Telephone:

Email

Name

Address

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BANN ALL OUTDOOR ADVERTISING  
 TO IN CLASH BANNERS

Sign Holders

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**ADDITIONAL COMMENTS:**

Our city's number one priority should be to REMOVE ALL off-premises signs.

If this is not possible, no new digital signs should be allowed.

If the above is not possible, the take-down ration should be increased to at least 10 to 1.

**Optional:**

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

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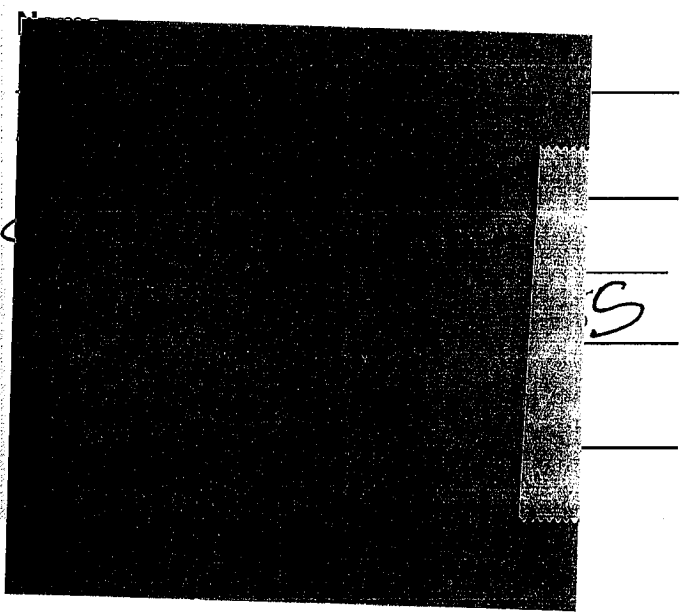
**ADDITIONAL COMMENTS:**

1. What Master Plan Policies are being negatively impacted by this program?

2. Why do we give so much ~~weight~~ preference to the River Dist not to the rest of the city? Which it comes to? development standards?

3. There is a need to develop an initiative to buy out the ~~bandit~~ bill boards by some incentive program.

**Optional:**



# Digital Off-Premises Signs Community Meetings

## Questionnaire/Comment Form

Thank you for participating in today's community meeting.

Please take a few minutes to respond to the questions below.

Please base your comments on the 13 existing digital signs within the City of San Antonio.



Check only one answer for each question below.

Check only one answer for the question below.

### Message dwell time of ten seconds

- much too long
- too long
- about right
- too short
- much too short
- undecided

### Sign Usage for Public Information

- appropriate for many different types of public service announcements (FBI warnings, recycling information, and emergency events)
- appropriate for emergencies and alerts and time specific public information (such as air quality alert days, hurricane evacuation, Amber Alerts)

### Daytime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

- not appropriate
- undecided

Rank the items in level of importance to you  
(1 = most important, 6 = least important)  
for the question below.

### Nighttime Intensity levels (nits)

- much too bright
- too bright
- about right
- too dim
- much too dim
- undecided

### What issues not addressed in the pilot program should be considered if a revised ordinance is considered?

- 5 Visual effects between successive displays (i.e. slide transition)
- 4 Amount and size of information displayed. (i.e. phone numbers, website addresses)
- 3 Placement near key driver decision points (i.e. major interchanges, complicated merge areas)
- 2 Incentives to promote take downs in scenic corridors and urban design districts
- 6 Spacing from Transguide signs
- Solar capability
- 1 Other, please specify: ENERGY

### Spacing requirements

- much too far
- too far
- about right
- too close
- much too close
- undecided

CONSUMPTION

Check all that apply.

**What provision(s) in the sign ordinance would you like to learn more about**

- Off-premises (billboards), general requirements
- Urban design districts (i.e. scenic corridors, neighborhood conservation districts, etc)
- Temporary/weekend signs (i.e. bandit signs)
- Over-the-street banners
- Take down and removal requirements
- Nonconforming rights for existing signs
- 2007 Digital off-premises pilot program
- On-premises, general requirements
- Other (please specify: \_\_\_\_\_)

Check only one answer for the question below.

**Overall**

- The City should allow additional off-premises digital signs and with less restrictions
- The City should allow additional off-premises digital signs and using restrictions already in place
- The City should allow additional off-premises digital signs and with greater restrictions (such as longer dwell times, lower intensity levels, etc.)
- The City should not allow additional off-premises digital signs
- Undecided

**ADDITIONAL COMMENTS:**

+ I DO NOT SEE WHY THE OFF-PREMISE DIGITAL SIGN ORDINANCE SEEM TO GO AGAINST THE CITY'S OVERARCHING MISSION YET THE PUBLIC POLICY. ↓ DIGITAL BILLBOARD CONSUMES AS MUCH ELECTRICITY AS THE SAVINGS OF 2,162 COMPACT FLUORESCENTS.

+ IN ADDITION THE CITY SHOULD BAN ALL OFF-PREMISE SIGNAGE. WE ARE ONE OF THE FEW CITIES IN TEXAS THAT STILL ALLOW NEW BILLBOARD CONSTRUCTION).

**Optional:**

