

**COMMENTS PUBLIC MEETING REGARDING
REVISION OF CITY SIGN ORDINANCE**

DATE: Monday, 03/22/10

**D. Robert Bird
3951 Canyon Parkway
San Antonio, TX 78259
Email: bird7882@sbcglobal.net**

**Vice President, Woodview at Bulverde Creek HOA
Member, Bulverde Road Preservation Corridor (BRPC) Planning Team**

I am representing the Bulverde Road Preservation Corridor Planning Team as well as the Woodview at Bulverde Creek Homeowners' Association in regard to digital signs.

The BRPR planning team requests that the applicable city ordinance be revised to include the BRPC in the same provision that prohibits digital signs within historical districts.

Historical districts strive to maintain an environment that reflects the history, culture, and atmosphere of times past. Likewise, the Bulverde Road Preservation Corridor, by its every name, strives to maintain an environment where native landscape, building architecture, and lighting are restricted in an effort to "preserve" the area's rural atmosphere to the greatest degree possible.

Over the past 35 years technological advances have taken digital signs from the one line ticker tape type signs relaying time, temperature, and stock prices, to present day flat screen televisions advertising products. To be effective, any advertising must capture its intended audience's attention. Digital signs do so with animation, bright colorful lights, and flashing messages. Such signage would have a negative impact on efforts to maintain a preservation corridor's rural, countryside atmosphere.

In addition, digital signs as they exist today, are seen as potential safety hazards to vehicle drivers and pedestrians traveling along the preservation corridor. Again, to be effective, advertising must grab the attention of its intended audience. In doing that, a driver's attention is quickly diverted from the road and away from pedestrians/bicyclists along that roadway. Once diverted it is felt that attention is maintain for a longer period of time with today's digital signs than with traditional forms of advertising.

For the reasons outlined above, members of the Bulverde Road Preservation Corridor Planning Team strongly request that digital advertising signs be prohibited from the preservation corridor.

Respectfully,


D. Robert Bird

Roseheart Homeowners Association

March 22, 2010

On Premises Digital Sign Stakeholder Committee
San Antonio, Texas


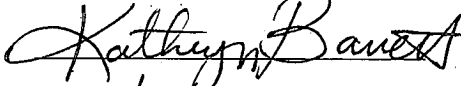
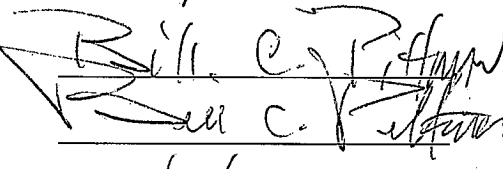
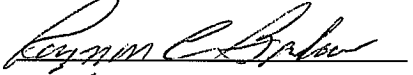
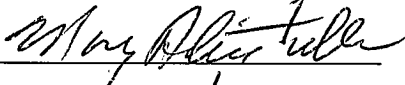
As Residents of the Roseheart community, which borders the proposed Bulverde Preservation Corridor, we respectfully request that the On-Premises Digital Sign Stakeholder Committee include an amendment to the proposed on-premises digital sign ordinance that would prohibit on-premises digital signs within all Preservation Corridor Districts adopted pursuant to section 35-339.01 of the Unified Development Code.

We believe that such a prohibition would serve to preserve the unique character and natural appearance of this area, thereby creating a favorable impression on both tourists and local visitors. We strongly believe that the presence of on-premises digital signs is incompatible with the natural environment and the goals of these preservation corridor districts.

Respectfully submitted by,
Concerned residents Roseheart

Signatures Follow

Roseheart Homeowners

Name: <u>RICHARD BARRETT</u>	Name: <u>Vivian Pittman</u>
Signature: <u></u>	Signature: <u>Vivian M. Pittman</u>
Date: <u>3/19/2010</u>	Date: <u>March 19, 2010</u>
Name: <u>Kathryn Barrett</u>	Name: <u>Emie G HAWKINS</u>
Signature: <u></u>	Signature: <u>Emie G Hawkins</u>
Date: <u>3/19/2010</u>	Date: <u>19 March 2010</u>
Name: <u>Bill C. Pittman</u>	Name: <u>Algin S. Hawkins</u>
Signature: <u></u>	Signature: <u>Al Hawkins</u>
Date: <u>3/19/2010</u>	Date: <u>19 March 10</u>
Name: <u>RAYMON C. BARLOW</u>	Name: <u>Charlotte Noll</u>
Signature: <u></u>	Signature: <u>Charlotte Noll</u>
Date: <u>March 19 2010</u>	Date: <u>19 March 2010</u>
Name: <u>CORIE BARLOW</u>	Name: <u>Emily Armstrong</u>
Signature: <u>Corie Barlow</u>	Signature: <u>Emily Armstrong</u>
Date: <u>3/19/10</u>	Date: <u>3-19-10</u>
Name: <u>Susan M. Hinger</u>	Name: <u>RODIALG ARMSTRONG</u>
Signature: <u>Susan M Hinger</u>	Signature: <u>Ronald Armstrong</u>
Date: <u>3/19/2010</u>	Date: <u>3-19-10</u>
Name: <u>Pat Fuller</u>	Name: <u>Alice Jakeway</u>
Signature: <u></u>	Signature: <u>Alice Jakeway</u>
Date: <u>3/19/2010</u>	Date: <u>3-19-10</u>

Roseheart Homeowners

Name: Donald E. JAKWAY
Signature: Donald E. Jakway
Date: 3-19-10

Name: Roger A. Gfendak-Huff
Signature: R. Huff
Date: 3.20.10

Name: Thomas M. RYAN, Jr.
Signature: Thomas M. Ryan Jr
Date: 3/19/2010

Name: MARY T. KuyOTH
Signature: Mary J. Kuyoth
Date: 3-19-10

Name: Deepta (Penny) Rao
Signature: Deepta Rao
Date: 3/19/10

Name: EDSON A. WILDER
Signature: E. A. Wilder
Date: 3/20/10

Name: Jeff W. Hinger
Signature: Jeff W. Hinger
Date: 3/19/2010

Name: BARBARA G. WILDER
Signature: Barbara Wilder
Date: 3/20/10

Name: G. de GUTTAUROS
Signature: G. de Guttaduros
Date: 3-19-10

Name: ETHEL RUDOLPH
Signature: Ethel Rudolph
Date: 3/20/10

Name: A. de Guttaduros
Signature: A. de Guttaduros
Date: 19 Mar 10

Name: JOHN RUDOLPH
Signature: John D. Rudolph
Date: MARCH 20, 2010

Name: PAUL R. KuyOTH
Signature: Paul R. Kuyoth
Date: 10/19/10

Name: RICHARD N. DORWALDT
Signature: Richard N. Dorwaldt
Date: 3/21/10

Roseheart Homeowners

Name: JAMES F. CREAGAN

Signature: [Signature]

Date: 3/21/10

Name: SUSAN L. BAKKE

Signature: [Signature]

Date: 3/22/2010

Name: A. BROZOVICH

Signature: [Signature]

Date: 2/22/10

Name: RICHARD COPE

Signature: [Signature]

Date: 3/22/2010

Name: Jean Farace

Signature: [Signature]

Date: 3/21/10

Name: Mary Ann Horton

Signature: [Signature]

Date: 3-22-2010

Name: SAM FARACE

Signature: [Signature]

Date: 3/21/2010

Name: HOPE DUFF

Signature: [Signature]

Date: 3/22/2010

Name: KEITH GUNNELL

Signature: [Signature]

Date: 3/22/2010

Name: D J LEVESQUE

Signature: [Signature]

Date: 3-22-2010

Name: Rosalie Mantey

Signature: [Signature]

Date: 21 MARIO

Name: Donald A. Person

Signature: [Signature]

Date: 3-22-2010

Name: SANDRA DRUMMOND

Signature: [Signature]

Date: 3/22/2010

Name: Blanche D. Person

Signature: [Signature]

Date: 3-22-2010

Roseheart Homeowners

Name: KENT THOMPSON
Signature: Kent Thompson
Date: 3-22-10

Name: _____
Signature: _____
Date: _____

Name: Linda Hixgen
Signature: Linda Hixgen
Date: 3-22-10

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Name: Linda Cusick
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Name: Jon R. Cusick
Signature: Jon R Cusick
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Name: Met West
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